



Three British Columbia Charities Welcome Donations from Coast Hotels™

ALS Society of BC, VHEC and S.U.C.C.E.S.S. receive cheques to support programs and operations

FOR IMMEDIATE RELEASE

Vancouver, B.C. – November 21, 2019 – In July, Coast Hotels hosted the 17th annual Coast Hotels Shuhachi Naito Golf Classic. This tournament raised valuable funds for three charities this year: the ALS Society of BC, the Vancouver Holocaust Education Centre and S.U.C.C.E.S.S. With the books now closed on the event, Coast Hotels presented donations to these three important groups.

“The values of these organizations align closely with those of Coast Hotels”, noted Takamasa Machiura, Executive Vice President. “Living with Honour’ is something that we strive for, and the opportunity to support the valuable work of each of these organizations is a privilege.”

Queenie Choo, CEO of S.U.C.C.E.S.S. indicated that the funds provided by Coast Hotels will support their Multicultural Early Childhood Development (MECD) program, where many families and their children will be able to access the much-needed services as part of their integration journey in Canada. Ms. Choo was joined at the cheque presentation by Brandon Hui, Chairman of the S.U.C.C.E.S.S. Foundation.

Nina Krieger, Executive Director of the Vancouver Holocaust Education Centre noted that the donation will help fund their ongoing commitment to educating school-aged children on the Holocaust, anti-racism and social justice.

Coast Hotels has a very personal connection to the ALS Society of British Columbia, as Shuhachi Naito, a former executive and long-time Coast ambassador, lost his battle to ALS in 2014. “It was through Shu that we came to know of the work that the ALS Society of British Columbia is doing to support medical advances, and to assist ALS patients and families with programs and services”, stated Mark Hope, Vice President Development & Revenue Strategy. “We know the difference that Wendy Toyer (Executive Director) and the whole ALS team are making.”

The 17th annual Coast Hotels Shuhachi Naito Golf Classic raised more than \$75,000 and now has surpassed the \$1,000,000.00 in funds donated to charities. Next year’s tournament will be held on July 9, 2020.

High resolution photographs of the cheque presentations are available [here](#).



About Coast Hotels

Each Coast Hotel property is as unique as the cities they're located in, yet they all have something in common: friendly service and a host of amenities. Coast Hotels offers properties throughout British Columbia, Alberta, Saskatchewan, the Yukon, Alaska, California, Hawaii, Oregon and Washington in cities large and small. As one of North America's growing hotel brands, Coast owes its continued expansion to its friendly service, prime locations, value and guest satisfaction. Coast Hotels owns hotels, franchises hotels under the Coast Hotels brand and manages hotels on both a Coast Hotels branded and independent basis.

Visit coasthotels.com or call 1.800.663.1144.

Media Inquiries

Jodi Westbury
Director of Marketing & Communications
Coast Hotels
j.westbury@coasthotels.com
(604) 642-4105

Media