

Coast Hotels to Manage Blackcomb Lodge in Whistler, B.C.

Company to Oversee Whistler Hotel Effective April 1, 2019

FOR IMMEDIATE RELEASE

Vancouver, B.C. – February 22, 2019 – Coast Hotels announced today that it has entered into a management agreement effective April 1 to manage the Blackcomb Lodge in Whistler, B.C. overseeing operations, accounting, sales and marketing on behalf of the hotel’s strata unit owners.

The 71-room Blackcomb Lodge, which opened its doors to guests in 1982, was Whistler Village’s first hotel. Centrally located in the heart of Whistler Village, Blackcomb Lodge is a quick six-minute walk to the Excalibur Gondola offering easy ski access. The hotel is just steps away from shopping, restaurants and Whistler Square’s vibrant nightlife. Just off the hotel’s lobby, the award-winning Araxi Restaurant + Oyster Bar offers a seasonally focused menu featuring locally sourced ingredients skillfully prepared by acclaimed Executive Chef James Walt.

While maintaining its classic alpine village design, the property was updated in 2016-17 providing modern amenities and comforts guests have come to expect when staying at this popular four-season destination. Blackcomb Lodge features an indoor swimming pool, jacuzzi and sauna where guests can relax and unwind after a busy day of Whistler adventures. Suites with breathtaking mountain views come with full kitchens, complimentary High-Speed Wi-Fi, and Telus Optik 4K High Definition TV. The hotel also offers paid underground parking, as well as on-site luggage, equipment and bike storage for guest’s convenience.

“Coast Hotels is well known for its exacting standards and has earned a well-deserved reputation for providing an exceptional guest experience,” said Rita Bellano, President Blackcomb Lodge Ltd. “We are delighted to work with Coast Hotels’ management team and their ambassadors to strengthen Blackcomb Lodge’s presence in the Whistler market and are looking forward to a mutually rewarding working relationship.”

“The Blackcomb Lodge is an outstanding hotel in the heart of one of B.C.’s premier vacation destinations,” stated Takamasa Manchuria, Executive Vice President, Coast Hotels. “We are thrilled to partner with Blackcomb Lodge Ltd. and offer our expertise and unique approach to hospitality that creates exceptional value for guests.”

The Blackcomb Lodge will retain its name and independent branding. It joins the Campus Tower Suite Hotel in Edmonton, and the Tekarra Lodge in Jasper as other independent Hotels that Coast manages.

Located in the spectacular Coast Mountains of British Columbia just a two-hour drive north of Vancouver along the scenic sea-to-sky highway, Whistler is one of Canada’s favourite year-round destinations. With two majestic mountains anchored by a vibrant base Village, Whistler offers epic skiing and snowboarding, four championship golf courses, unbeatable shopping,

restaurants and bars, a myriad of hiking trails, and one of the best mountain bike parks in the world.

-30-

About Coast Hotels

Each Coast Hotel property is as unique as the cities they're located in, yet they all have something in common: friendly service and a host of amenities. Coast Hotels offers properties throughout British Columbia, Alberta, Saskatchewan, the Yukon, Alaska, California, Hawaii, Oregon and Washington in cities large and small. As one of North America's growing hotel brands, Coast owes its continued expansion to its friendly service, prime locations, value and guest satisfaction. Coast owns hotels, franchises hotels under the Coast brand and manages hotels on both a Coast branded and independent basis.

Visit coasthotels.com or call 1.800.663.1144.

Media Inquiries

Jodi Westbury
Director of Marketing & Communications
Coast Hotels
j.westbury@coasthotels.com
(604) 642-4105

Media