



Coast Hotels Supports British Columbia Charities with Funds Raised from 20th Annual Golf Tournament

ALS Society of BC and the Vancouver Holocaust Education Centre receive cheques to support impactful programs and operations

FOR IMMEDIATE RELEASE

Vancouver, B.C. – October 6th, 2022 – Coast Hotels Limited, a fully owned subsidiary of APA Hotel Canada, Inc. and one of North America’s fastest-growing and one of Canada’s largest hotel brands, hosted the 20th annual Coast Hotels Shuhachi Naito Golf Classic in July of this year. This tournament, supported by over 20 partner vendors, a fully sold-out field of golfers and a dinner attended by over 180 guests raised valuable funds for two charities this year: the ALS Society of BC and the Vancouver Holocaust Education Centre.

“Giving back to the communities we live, work and operate in is woven into the fabric of Coast Hotels and aligns closely with our values,” said Mr. Jin Sasaki, President of Coast Hotels. “The opportunity to support the valuable and important work of each of these organizations is a privilege.”

Nina Krieger, Executive Director of the [Vancouver Holocaust Education Centre](#) noted that the donation will help fund their ongoing commitment and ability to develop and deliver Holocaust-based anti-racism education programs across British Columbia.

Coast Hotels has a very personal connection to the [ALS Society of British Columbia](#), as Shuhachi Naito, a former executive and long-time Coast Ambassador lost his battle to ALS in 2014. “It was through Shu that we came to know of the important work that the ALS Society of British Columbia is doing to support medical advances and to assist ALS patients and families with impactful programs and services”, stated Mark Hope, Senior Vice President Development for Coast Hotels. “We know the difference that Wendy Toyer, Executive Director, and the whole ALS Society team are making in helping combat this horrible disease.”

The 20th Annual Coast Hotels Shuhachi Naito Golf Classic raised \$80,000.00 this year and has well surpassed \$1,000,000.00 in funds donated to charities since its inception. Next year’s tournament will be held on Thursday July 13, 2023.

Images of both cheque presentations can be found [HERE](#)

About Coast Hotels

Each Coast Hotel property is as unique as the destinations they are located in, yet they all have something in common: friendly service and our always pleasant amenities. Coast Hotels offers properties throughout British Columbia, Alberta, Saskatchewan, the Yukon, Alaska, California, Hawaii, and Washington in cities large and small. As one of North America's fastest-growing hotel brands, Coast Hotels owes its continued expansion to its friendly service, prime locations, value, and guest satisfaction. Coast Hotels owns and franchises hotels under the Coast Hotels brand and manages hotels on both a Coast Hotels branded and independent basis.

About APA Hotels

Headquartered in Tokyo, Japan, APA has a network of more than 620 properties and over 93,000 rooms in Japan making it the country's largest hotel group. It also has one hundred percent ownership of Coast Hotels, the brand, and owns the six "by APA" hotels in Vancouver, Victoria, Chilliwack, Prince George, Edmonton, and Calgary. APA is known for their urban-style hotel concept that delivers high-quality, highly functional, and environmentally friendly hotels to the market.

Visit www.coasthotels.com or call 1.800.663.1144.

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