



## Coast Hotels Signs the UNESCO Sustainable Travel Pledge

*Brand and 8 Owned/Managed Hotels commit to protecting the environment, local cultures and the communities that depend on travel to thrive*

### FOR IMMEDIATE RELEASE

**Vancouver, B.C. – August 04th, 2022** – Coast Hotels Limited, a fully owned subsidiary of APA Hotel Canada, Inc. and one of North America’s fastest-growing and one of Canada’s largest hotel brands, has joined UNESCO and Expedia Group in the global expansion of the [UNESCO Sustainable Travel Pledge](#). The brand and eight owned/managed hotels commit to adhering to responsible environmental and cultural practices, making a difference to the communities in which they operate.

The UNESCO Pledge promotes responsible practices such as environmental protection, community resilience and heritage conservation, with the goal of changing the nature and impact of global tourism. With 22 hotels already certified by [Green Key Global](#) with a Green Key Eco-Rating of two or more keys, Coast Hotels adds a further commitment to sustainability practices.

“Coast Hotels are nestled in magnificent mountain ranges and spectacular cities, in quaint towns and coastal retreats. We want to keep those places beautiful and be better stewards of the planet,” said Mr. Jin Sasaki, President of Coast Hotels. “An important factor in sustainable tourism is allowing the communities and cultures in which we operate to thrive. As part of this Pledge, we commit to supporting our local communities through actions such as sourcing produce locally and hiring local people.”

Coast Hotels' current eco-friendly hotel practices help protect the properties’ surroundings by encouraging sustainability in a variety of ways: recycling, composting, sourcing sustainable and local foods, using bio-degradable cleaning supplies, energy-efficient lighting and more.

In addition to the brand, the following individual hotels have completed the UNESCO Pledge:

[Coast Bastion Hotel](#), Nanaimo, BC  
[Coast Chilliwack Hotel by APA](#), Chilliwack, BC  
[Coast Coal Harbour Vancouver Hotel by APA](#), Vancouver, BC  
[Coast Prince George Hotel by APA](#), Prince George, BC  
[Coast Victoria Hotel & Marina by APA](#), Victoria, BC  
[Coast Edmonton Plaza Hotel by APA](#), Edmonton, AB  
[Campus Tower Suite Hotel](#), Edmonton, AB  
[Tekarra Lodge](#), Jasper, AB

### **About Coast Hotels**

Each Coast Hotel property is as unique as the cities they are located in, yet they all have something in common: friendly service and our always pleasant amenities. Coast Hotels offers properties throughout British Columbia, Alberta, Saskatchewan, the Yukon, Alaska, California, Hawaii, and Washington in cities large and small. As one of North America's fastest-growing hotel brands, Coast Hotels owes its continued expansion to its friendly service, prime locations, value, and guest satisfaction. Coast Hotels owns and franchises hotels under the Coast Hotels brand and manages hotels on both a Coast Hotels branded and independent basis.

### **About APA Hotels**

Headquartered in Tokyo, Japan, APA has a network of more than 620 properties and over 93,000 rooms in Japan making it the country's largest hotel group. It also has one hundred percent ownership of Coast Hotels, the brand, and owns the six "by APA" hotels in Vancouver, Victoria, Chilliwack, Prince George, Edmonton, and Calgary. APA is known for their urban-style hotel concept that delivers high-quality, highly functional, and environmentally friendly hotels to the market.

Visit [www.coasthotels.com](http://www.coasthotels.com) or call 1.800.663.1144.

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