



Coast Hotels Expands Presence on Vancouver Island

Starting July 1, the Sandcastle Inn becomes Coast Parksville Hotel

FOR IMMEDIATE RELEASE

Vancouver, B.C. – June 30, 2020 – Coast Hotels announced today that it has entered into a franchise agreement to convert the Sandcastle Inn, Parksville, BC to a Coast Hotels property – Coast Parksville Hotel. The hotel will welcome guests under the Coast Hotels banner starting July 1, 2020.

The 36-room property, which underwent modernization, is ideally located in the beach-side community of Parksville. Guests to the property will enjoy a comfortable stay in the refurbished rooms as well as easy access to key Parksville attractions and amenities - within a couple of blocks.

“We’re really excited about this partnership, and the direction we’re taking the property, working with Coast Hotels”, remarked Shakil Adam, President Evergreen Hotels. While we’ve always enjoyed strong summer occupancy, we’re looking forward to channeling the power of the Coast Hotels brand to grow our business success year-round.

Coast Parksville Hotel is located at 374 Island Highway West – across the street from Paradise Mini Golf and Fun Park and two blocks from the beach. The perfect location for family-friendly travelers, the property also boasts pet-friendly rooms.

“Core to the Coast Hotels brand is being what we call *refreshingly local*™, and Coast Parksville definitely fulfills on that promise. The property look and feel embraces the west coast colour palate, with its cedar accents. The ownership is invested in the Parksville community and on-property ambassadors are well versed on local businesses and services, encouraging guests to experience Parksville like a local”, noted Coast Hotels VP Hotel Development & Revenue Strategy, Mark Hope.

Coast Parksville marks Coast Hotels fourth property on Vancouver Island. Coast Hotels has existing properties in Victoria (Coast Victoria Hotel & Marina by APA, Nanaimo (Coast Bastion Hotel), and Campbell River (Coast Discovery Inn). In 2021, Coast Hotels will also add a property in Duncan.

“Marking our entry into the brand on Canada Day adds another layer to the celebrations”, states Mr. Adam. “We look forward to working with this great Canadian-based brand.”

Reservations for Coast Parksville Hotel can be made by calling 1.800.716.6199. Guests can expect Coast Hotels amenities including complimentary wi-fi, triple-sheeted bedding, PressReader, in-room Starbucks Coffee & tea, and being rewarded through the Coast Rewards program when visiting Coast Parksville Hotel.



About Coast Hotels

Each Coast Hotel property is as unique as the cities they're located in, yet they all have something in common: friendly service and a host of amenities. Coast Hotels offers properties throughout British Columbia, Alberta, Saskatchewan, the Yukon, Alaska, California, Hawaii, Oregon and Washington in cities large and small. As one of North America's growing hotel brands, Coast owes its continued expansion to its friendly service, prime locations, value and guest satisfaction. Coast Hotels owns hotels, franchises hotels under the Coast Hotels brand and manages hotels on both a Coast Hotels branded and independent basis.

Visit coasthotels.com or call 1.800.663.1144.

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