

# Coast Hotels Announces New Franchised Property in Hinton, Alberta

Property near Jasper National Park welcomes quests as Coast Hinton Hotel

#### FOR IMMEDIATE RELEASE

**Vancouver, B.C. – May 17, 2023 –** Coast Hotels Limited, a fully owned subsidiary of APA Hotel Canada, Inc. and one of North America's fastest-growing and one of Canada's largest hotel brands, is pleased to announce the opening of its latest franchised property in Hinton, Alberta. <u>Coast Hinton Hotel</u> officially opened its doors to guests on May 03<sup>rd</sup> and is offering a comfortable and convenient stay for travelers visiting the scenic Rocky Mountain foothills.

Located at 571 Gregg Avenue, Coast Hinton Hotel features 87 spacious rooms and suites, some with the added convenience of fully-equipped kitchenettes. <u>Amenities</u> and services of the pet-friendly property include daily complimentary continental breakfast, free onsite parking for cars and tour buses, free hotel-wide wi-fi, guest laundry facilities, and a fitness room. In addition, the onsite <u>Kimchi House Korean Restaurant</u>, open daily for lunch and dinner, provides an authentic Korean delicious dining experience.

"We are excited to bring the Coast Hotels brand to Hinton and provide visitors to the area with a comfortable and enjoyable stay," said Jin Sasaki, President & CEO of Coast Hotels. "We are committed to providing friendly service, refreshingly local stays, and a welcoming atmosphere for all our guests, and we believe our hotel will become a popular choice for travelers to Hinton and nearby attractions."

Coast Hinton Hotel is the perfect destination for both business travelers and outdoor enthusiasts. The property is conveniently located near local businesses and government offices. Golfers, hikers, bikers, rock climbers, canoers, and kayakers will all find something to love. During the winter months, guests can enjoy ice fishing, world-class cross-country skiing, snowmobiling, and a local favorite - fat biking.

"We are delighted to join the Coast Hotel brand," says Sukhy Bains, Owner of RKS Hotels Group, owners of Coast Hinton Hotel. "We look forward to welcoming guests and showcasing our best-in-class hospitality."

Visitors will enjoy Hinton's rich cultural heritage and friendly small-town atmosphere. Jasper National Park, a UNESCO World Heritage Site is just a 20-minute drive west of Hinton, offering breathtaking sites, an extensive trail network, and unique wildlife viewing opportunities.

#### **About Coast Hotels**

Each Coast Hotel property is as unique as the destinations they are located in, yet they all have something in common: friendly service and our always pleasant amenities. Coast Hotels offers properties throughout British Columbia, Alberta, Saskatchewan, the Yukon, Alaska, California, Hawaii, and Washington State in cities large and small. As one of North America's fastest-growing hotel brands, Coast Hotels owes its continued expansion to its friendly service, prime locations, value, and guest satisfaction. Coast Hotels owns and franchises hotels under the Coast Hotels brand and manages hotels on both a Coast Hotels branded and independent basis.

### **About APA Hotels**

Headquartered in Tokyo, Japan, APA has a network of more than 620 properties and over 93,000 rooms in Japan making it the country's largest hotel group. It also has one hundred percent ownership of Coast Hotels, the brand, and owns the six "by APA" hotels in Vancouver, Victoria, Chilliwack, Prince George, Edmonton, and Calgary. APA is known for their urban-style hotel concept that delivers high-quality, highly functional, and environmentally friendly hotels to the market.

Visit www.coasthotels.com or call 1.800.663.1144.

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