

Coast Hotels Announces New Franchised Property in Burnaby, British Columbia

Fully renovated property located in the centre of Metro Vancouver welcomes guests as Coast Metro Vancouver Hotel

FOR IMMEDIATE RELEASE

Vancouver, B.C. – November 08th, 2023 – Coast Hotels Limited, a fully owned subsidiary of APA Hotel Canada, Inc. and one of North America's fastest-growing and one of Canada's largest hotel brands, is pleased to announce the opening of its latest franchised property in Burnaby, British Columbia. <u>Coast Metro Vancouver Hotel</u> officially opened its doors to guests on November 07th and is offering a comfortable and convenient stay for travelers visiting Vancouver and the Lower Mainland region.

Conveniently situated at 2950 Boundary Road in Burnaby, just adjacent to the Vancouver City limit, Coast Metro Vancouver Hotel features 31 fully renovated comfortable rooms. <u>Amenities and services</u> of the petfriendly property include free onsite car parking, free hotel-wide wi-fi, air-conditioned guest rooms with private balconies, and an open-air courtyard. For added comfort and convenience, all rooms feature microwaves and mini-refrigerators, making this hotel the perfect destination for families. There is a metro station within walking distance, whisking guests to downtown Vancouver in just 20 minutes.

"We are excited to bring the Coast Hotels brand to Burnaby and provide visitors to the Lower Mainland with a comfortable and enjoyable stay," said Jin Sasaki, President & CEO of Coast Hotels. "We are committed to providing friendly service, refreshingly local stays, and a welcoming atmosphere for all our guests, and we believe the hotel will become a popular choice for travelers to Metro Vancouver and nearby attractions."

Coast Metro Vancouver Hotel is the perfect destination for both leisure and business travelers. The property is conveniently located near the Pacific National Exhibition, Playland amusement park, BCIT, Burnaby Hospital, Metropolis at Metrotown, BC's largest shopping centre, and Port of Vancouver. Vancouver Film Studios are located just a short walk from the hotel and for guests that want to venture a little further, The Amazing Brentwood awaits—a sprawling 28-acre neighbourhood that sets new standards for urban design. Accessible within minutes by car or public transit, it's an excellent destination for those wanting to experience a diverse collection of shops, restaurants, and events.

"We are delighted to add a third property to the Coast Hotel brand," says Shakil Adam, Owner of Evergreen Hospitality Group, owners of Coast Metro Vancouver Hotel. "We look forward to welcoming guests and showcasing our best-in-class hospitality."

Visitors will enjoy Burnaby's rich history, many parks, and a wide variety of arts and culture. From astounding live performances to local and international exhibits, museums, and post-secondary institutes, to historic sites, there is always something new to experience.

-30-

About Coast Hotels

Each Coast Hotel property is as unique as the destinations they are located in, yet they all have something in common: friendly service and our always pleasant amenities. Coast Hotels offers properties throughout British Columbia, Alberta, Saskatchewan, the Yukon, Alaska, California, Hawaii, and Washington State in cities large and small. As one of North America's fastest-growing hotel brands, Coast Hotels owes its continued expansion to its friendly service, prime locations, value, and guest satisfaction. Coast Hotels owns and franchises hotels under the Coast Hotels brand and manages hotels on both a Coast Hotels branded and independent basis.

About APA Hotels

Headquartered in Tokyo, Japan, APA has a network of more than 620 properties and over 93,000 rooms in Japan making it the country's largest hotel group. It also has one hundred percent ownership of Coast Hotels, the brand, and owns the six "by APA" hotels in Vancouver, Victoria, Chilliwack, Prince George, Edmonton, and Calgary. APA is known for their urban-style hotel concept that delivers high-quality, highly functional, and environmentally friendly hotels to the market.

Visit <u>www.coasthotels.com</u> or call 1.800.663.1144.

Media Inquiries:

Brigitte Diem-Guy Vice President, Revenue Strategies & Communication (604) 642-4105 b.diem-guy@coasthotels.com