

# Coast Hotels Announces Konnichiwa! Taste of Japan Coast Rewards Sweepstakes

Participants can win a grand prize of one trip for two to Tokyo, courtesy of Coast Hotels and APA Hotels & Resorts, Japan

#### FOR IMMEDIATE RELEASE

Vancouver, B.C. – January 15<sup>th</sup>, 2024 – Coast Hotels Limited, a fully owned subsidiary of APA Hotel Canada, Inc. and one of North America's fastest-growing and one of Canada's largest hotel brands, is launching new Coast Rewards Member Sweepstakes I, an exciting collaboration with APA Hotels & Resorts, Japan. This contest offers participants the chance to win an extraordinary grand prize - a trip for two to Tokyo – as well as a chance to win enough Coast Rewards Points for a complimentary 2-night stay or 1-night stay at any of the 41 Coast Hotels.

To enter the much-anticipated Taste of Japan Coast Rewards Sweepstakes, participants can easily enroll in the <u>Coast Rewards Member program</u> if they are not already members, and complete the entry form located on the <u>dedicated landing page</u>.

The Konnichiwa! Taste of Japan Coast Rewards Sweepstakes officially launch on Monday, January 15th, 2024, and will conclude on February 29th, 2024, with the grand prize winner, as well as the 2<sup>nd</sup> and 3<sup>rd</sup> place winners, being selected through a random drawing on March 01<sup>st</sup>, 2024.

For detailed information, interested participants are encouraged to visit the official <u>sweepstakes</u> landing page.

# **Contest Period and Terms and Conditions**

The Konnichiwa! Taste of Japan Coast Rewards Sweepstakes run from January 15th, 2024, to February 29th, 2024, and is open to all legal residents of Canada, excluding Quebec, who have reached the age of 19 years or older as of January 15th, 2024, and are Coast Rewards Members in good standing. One (1) entry per Coast Rewards Member. No purchase necessary. Contest Winners will be selected according through a random draw. Contest Winners must redeem the prize within twelve (12) months from the date of notification. Facebook®, Instagram®, and X® are not associated with this contest.

For a complete list of entry rules, visit the terms and conditions page.

#### **About Coast Hotels**

Each Coast Hotel property is as unique as the destinations they are located in, yet they all have something in common: friendly service and our always pleasant amenities. Coast Hotels offers properties throughout British Columbia, Alberta, Saskatchewan, the Yukon, Alaska, California, Hawaii, and Washington State in cities large and small. As one of North America's fastest-growing hotel brands, Coast Hotels owes its continued expansion to its friendly service, prime locations, value, and guest satisfaction. Coast Hotels owns and franchises hotels under the Coast Hotels brand and manages hotels on both a Coast Hotels branded and independent basis.

### **About APA Hotels**

Headquartered in Tokyo, Japan, APA has a network of more than 620 properties and over 93,000 rooms in Japan making it the country's largest hotel group. It also has one hundred percent ownership of Coast Hotels, the brand, and owns the six "by APA" hotels in Vancouver, Victoria, Chilliwack, Prince George, Edmonton, and Calgary. APA is known for their urban-style hotel concept that delivers high-quality, highly functional, and environmentally friendly hotels to the market.

Visit www.coasthotels.com or call 1.800.663.1144.

## **Media Inquiries:**

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