



Coast Hotels Announces Date for the 22nd Annual Coast Hotels Shuhachi Naito Golf Classic

Annual Charity Golf Tournament set to tee off on Thursday, July 11th, 2024, in support of ALS Society of BC and the Vancouver Holocaust Education Centre

FOR IMMEDIATE RELEASE

Vancouver, B.C. – March 11, 2024 – Coast Hotels Limited, a fully owned subsidiary of APA Hotel Canada, Inc. and one of North America’s fastest-growing and one of Canada’s largest hotel brands, is excited to announce the upcoming 22nd Annual Coast Hotels Shuhachi Naito Golf Classic, which is set to take place on Thursday, July 11th, 2024 at [Tsawwassen Springs Golf Club](#), located in Delta, BC.

This event is being held to support the [ALS Society of British Columbia](#) and the [Vancouver Holocaust Education Centre](#) and will help fund both non-profit organizations’ valuable and important work.

The annual golf tournament is one of the biggest events for Coast Hotels and has well surpassed \$1,200,000.00 in funds donated to charities since its inception. This year’s Golf Classic will once again feature exciting activities, raffles, auctions, and prizes for all participants.

“We’re thrilled to be hosting the 22nd Annual Coast Hotels Shuhachi Naito Golf Classic again this summer,” said Mark Hope, Senior Vice President Development for Coast Hotels. “This event is a great opportunity for golfers of all skill levels to come together and support two worthy causes. We’re looking forward to a day of fun and fundraising, and we hope to see a great turnout.”

Registration for the tournament will open in late April, and golfers can sign up individually or as a team. Participants will enjoy a round of golf, lunch, and dinner, and plenty of opportunities to win prizes. Corporate sponsorship opportunities are available for businesses and organizations looking to support both non-profit organizations.

“We’re grateful for the support of our hospitality partners, sponsors, and volunteers who make this annual event possible,” added Mark Hope. “We couldn’t do it without them, and we’re excited to see the impact that this year’s tournament will have on the two charities and the people and communities they serve.”

For more information about the 22nd Annual Coast Hotels Shuhachi Naito Golf Classic or to pre-register as a sponsor or participant, please contact Mark Hope, Senior Vice President, Development at m.hope@coasthotels.com. We hope to see you on the greens!

About Coast Hotels

Each Coast Hotel property is as unique as the destinations they are located in, yet they all have something in common: friendly service and our always pleasant amenities. Coast Hotels offers properties throughout British Columbia, Alberta, Saskatchewan, the Yukon, Alaska, California, Hawaii, and Washington State in cities large and small. As one of North America's fastest-growing hotel brands, Coast Hotels owes its continued expansion to its friendly service, prime locations, value, and guest satisfaction. Coast Hotels owns and franchises hotels under the Coast Hotels brand and manages hotels on both a Coast Hotels branded and independent basis.

About APA Hotels

Headquartered in Tokyo, Japan, APA has a network of more than 620 properties and over 93,000 rooms in Japan making it the country's largest hotel group. It also has one hundred percent ownership of Coast Hotels, the brand, and owns the six "by APA" hotels in Vancouver, Victoria, Chilliwack, Prince George, Edmonton, and Calgary. APA is known for its urban-style hotel concept that delivers high-quality, highly functional, and environmentally friendly hotels to the market.

Visit www.coasthotels.com or call 1.800.663.1144.

Media Inquiries:

Brigitte Diem-Guy
Vice President, Revenue Strategies & Communication
(604) 642-4105
b.diem-guy@coasthotels.com