

# Coast Bastion Hotel in Nanaimo Announces Guest Room Renovations to Enhance Guest Experience

Popular Vancouver Island hotel offering stunning harbour and ocean views unveils plans for guest room renovations set to begin in late November 2023.

### FOR IMMEDIATE RELEASE

Vancouver, B.C. – April 24th, 2023 – Coast Hotels Limited, a fully owned subsidiary of APA Hotel Canada, Inc. and one of North America's fastest-growing and one of Canada's largest hotel brands, today announced that the <u>Coast Bastion Hotel in Nanaimo</u>, British Columbia, unveiled its plans for guest room renovations, set to begin in late November this year. These renovations will offer guests an elevated Refreshingly Local™ experience with a focus on comfort, intuitively designed rooms and suites, and unparalleled service.

The full-service hotel's guest rooms and suites have long been known for their stunning harbour and ocean views, but with the planned renovations, guests will enjoy an even more refreshing and productive stay. The redesign will also incorporate modern technology, allowing guests to enjoy seamless connectivity during their stay.

"We are thrilled to be embarking on this renovation project," said Coast Bastion Hotel's General Manager, David McQuinn. "We aim to provide our guests with an even more exceptional experience when they stay with us, from the moment they arrive until the time they depart. These new renovations will allow us to do just that."

The guest room renovation project will include updates to every room and suite, including new furnishings, bedding, and fixtures. The design incorporates a fresh and modern feel, featuring neutral color palettes with pops of rich blue, paying homage to the property's scenic oceanfront location.

"We are proud to partner with Coast Hotels to bring best-in-class accommodation to the people of Vancouver Island and indeed the world", says Operating Engineers' Pension Plan Chairperson Brian Cochrane. "For those folks that have stayed at the Coast Bastion Hotel before the wow factor will not be missed!"

The renovations are set to commence in late November 2023 and will be completed in phases to minimize any disruptions to guests. During this time, the hotel will remain open, and guests can expect the same high level of service and comfort they have come to expect from the Coast Bastion Hotel.

### **About Coast Hotels**

Each Coast Hotel property is as unique as the destinations they are located in, yet they all have something in common: friendly service and our always pleasant amenities. Coast Hotels offers properties throughout British Columbia, Alberta, Saskatchewan, the Yukon, Alaska, California, Hawaii, and Washington State in cities large and small. As one of North America's fastest-growing hotel brands, Coast Hotels owes its continued expansion to its friendly service, prime locations, value, and guest satisfaction. Coast Hotels owns and franchises hotels under the Coast Hotels brand and manages hotels on both a Coast Hotels branded and independent basis.

#### **About APA Hotels**

Headquartered in Tokyo, Japan, APA has a network of more than 620 properties and over 93,000 rooms in Japan making it the country's largest hotel group. It also has one hundred percent ownership of Coast Hotels, the brand, and owns the six "by APA" hotels in Vancouver, Victoria, Chilliwack, Prince George, Edmonton, and Calgary. APA is known for their urban-style hotel concept that delivers high-quality, highly functional, and environmentally friendly hotels to the market.

Visit www.coasthotels.com or call 1.800.663.1144.

## **Media Inquiries:**

Brigitte Diem-Guy Vice President, Revenue Strategies & Communication (604) 642-4105 b.diem-guy@coasthotels.com