



FOR IMMEDIATE RELEASE: SEPTEMBER 9, 2013

**Blue Crab Seafood House launches first annual Crab Fest**  
*1 mallet smacking, bib wearing, lip licking good time – now through October 13*

**Victoria, B.C.** – The Blue Crab Seafood House in Victoria, BC is handing out the bibs and smacking down wooden mallets for its first annual Crab Fest promotion. Crab and seafood fans can roll up their sleeves and savour variations of the tasty crustaceans from now through October 13.



40 delicious days  
1 signature chili crab dish  
6 delectable appies, 3 signature dishes, 3 mouthwatering features  
too many pounds of crab to count

= 1 mallet smacking, bib wearing, lip licking good time

Crab Fest won't last long so diners don't delay. Sample the succulent Singapore Chili Crab in spicy sauce, swoon over handmade Crab Cakes or slurp the Pile O'Shells full of shellfish. Quench your thirst with tasty cold brews from promotion sponsor Molson Coors.

"The Blue Crab has been a favourite seafood destination in Victoria for over twenty years" said Heather Power, Restaurant Manager. "Our refreshed menus now boast more budget friendly options as well as a new lighter fare menu in our lounge. What hasn't changed is our spectacular oceanfront views and great service. Crab Fest is a great time to come in and rediscover the Blue Crab while enjoying these limited time specials" Power added.

Crab Fest 2013 runs nightly at the oceanfront Blue Crab Seafood House located at 146 Kingston Street on Victoria's inner harbour. Reservations can be made at [www.bluecrab.ca](http://www.bluecrab.ca) or by calling 250-480-1999.

#### **About Blue Crab Seafood House**

Blue Crab Seafood House in the Coast Victoria Harbourside Hotel & Marina is a Victoria favourite and boasts one of the city's best oceanfront locations. There's no better seafood destination to enjoy dishes like handmade Crab Cakes and homemade Chowder. Savour end of day cocktails and share plates in the lounge, or enjoy a meal with mesmerizing harbour views in the restaurant. The extensive wine list, cocktails and brew offerings are an added delight. Reservations at [www.bluecrab.ca](http://www.bluecrab.ca) or 250.480.1499.

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